

CDQ Academy: Organization, People, Processes & Methods (M2)

7th February, 2018 - Hotel Blauer Reiter, Karlsruhe (Germany)



Time	Topic	Speaker
09.00 – 09.30	Welcome and introduction <ul style="list-style-type: none">• Overview and agenda• Goals	Dr. Peter Mayer (CDQ)
09.30 – 11.00	Data Governance <ul style="list-style-type: none">• Overview of basic concepts• Design options and reference models	Patrizia Pesce (CDQ)
11.00 – 11.30	<i>Coffee Break and Networking</i>	
11.30 – 12.45	Data Governance and DQM at Schaeffler <ul style="list-style-type: none">• Setting up data governance• Measuring data quality• Improving data lifecycle processes	Christian Schuster (Schaeffler)
12.45 – 13:45	<i>Lunch Break</i>	
13.45 – 15.15	<i>Group work: Data Governance</i>	All
15.15 – 15.45	<i>Coffee Break and Networking</i>	
15.45 – 17:00	Master Data Governance at Dräger* <ul style="list-style-type: none">• Motivation and business context• Approach and achievements• Outlook	Eva Schultze* (Dräger)
From 18.00	<i>Dinner</i>	

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Time	Topic	Speaker
08.30 – 08.45	Introduction Day 2	Dr. Peter Mayer (CDQ)
08.45 – 10.00	Data Quality Management at Stadtwerke München <ul style="list-style-type: none">• Roles and responsibilities• Data defect evaluation process	Nils Meinken (Stadtwerke München)
10.00 – 10.30	<i>Coffee Break and Networking</i>	
10.30 – 11: 45	Master Data Lifecycle Management <ul style="list-style-type: none">• Analysis, modelling and optimization of data processes• Reference model for Data Lifecycle Management	Kevin Straub (CDQ)
11.45 – 12.45	<i>Lunch Break</i>	
12.45 – 14.15	<i>Group work: Master Data Lifecycle Management</i>	All
14.15 – 14.45	<i>Coffee Break and Networking</i>	
14.45 – 16.00	Customer Data Management at ZF <ul style="list-style-type: none">• Approach• Key success factors	Dr. Henning Möller (ZF)
16.00 – 16.30	<i>Final Reflection and Feedback</i>	All
16.30	<i>End</i>	